

TRANSFER GUIDE

AS General transferring into BS Marketing

Kaskaskia College Courses			
AS General – 65 hours			
ENGL 101-3	English Composition	Elective-3	Fine Arts
ENGL 102-3	English Composition	Elective-3	Health & Personal Development
COMM 103-3	Fund of Speech Comm	ACCT 201-4	Financial Accounting
ECON 205-3	Principles of Economics	ACCT 202-3	Managerial Accounting
ECON 206-3	Principles of Economics	BUSN 201-3	Business Communications
MATH 143-3	Finite Math	BUSN 210-3	Legal & Social Environment Business
PSYH/SOCO 101-3	Psychology/Sociology	MATH 246-4	Calculus for Bus/Social Science
Elective-3	Humanities	MATH 248-4	Business Statistics
Elective-4	Physical Science w/Lab	GUID 109-1	First Year College Experience
Elective-4	Life Science w/Lab	Elective-1	Health & Personal Dev Criteria II
Elective-4	Physical/Life Science		
Southern Illinois University Carbondale Courses			
BS Marketing (MKTG) – 55 hours			
BUS 101-2	Open for Business	CoBA Elective-3	300/400 level
BUS 202-2	Business Career Transitions	MKTG 305-3	Consumer Behavior
FIN 330-3	Intro to Finance	MKTG 329-3	Marketing Channels & Logistics
MGMT 304-3	Intro to Management	MKTG 363-3	Integrated MKTG Communications
MGMT 318-3	Production-Operations Mgmt	MKTG 480-3	Marketing Research & Analysis
MGMT 345-3	Computer Information System	MKTG 493-3	Marketing Strategy
MGMT 481-3	Administrative Policy	MKTG Electives-9	300/400 level
MKTG 304-3	Principles of Marketing	Electives-6	
Total Hours to Bachelor Degree: 120 Hours			

Questions? Contact Us!

Salary Range: \$41,000-\$51,000

Possible Careers: Marketing Account Executive
Marketing Analyst
Marketing Assistant
Business Dev Representative
Marketing Sales Representative

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Baccalaureate Degree Requirements

Each candidate for a bachelor's degree must complete the requirements listed:

Hour Requirements. Student must complete at least 120 semester hrs of credit. Each student must have at least 42 hrs in courses that number 300 or above from a four-year institution.

Residence Requirements. Student must complete the residency requirement by taking a total of 42 semester hrs at SIU Carbondale.

Grade Point Average Requirements. Student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

Compact Agreement

SIU Carbondale has recognized Illinois regionally accredited community college transferable baccalaureate-oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIUC will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC) requirements. The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

Saluki Transfer Pathways

[Saluki Transfer Pathways](#) is the university's dual admission program that allows baccalaureate-oriented students at eligible community colleges intending to transfer to SIU Carbondale to benefit from early admission and pre-advisement for a baccalaureate program at SIUC. Saluki Transfer Pathways allows students to be conditionally admitted to SIU Carbondale up to two years in advance of their intended transfer term so they have access to transfer credit evaluation and the university's degree audit system. This allows students to address major specific requirements that may not be automatically fulfilled with the completion of an associate degree. Students apply to Saluki Transfer Pathways by completing the Application for Undergraduate Admission and indicating an interest in the program. To participate, students must have at least two semesters remaining at their community college. Direct questions about the Saluki Transfer Pathways program to transfer@siu.edu.

DegreeWorks

DegreeWorks is an easy-to-use, online degree audit tool specifically designed for students. Once admitted to SIU Carbondale, you can use it monitor your progress toward your degree in [Salukinet](#).

Saluki Transfer Estimator Portal (STEP)

The [Saluki Transfer Estimator Portal](#) (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.

PROGRAM ARTICULATION DEGREE PLAN					
Kaskaskia College		2024-2025	Southern Illinois University Carbondale		
AS General - 65 Hours			BS Marketing (MKTG) - 120 Hours		
			University Core Curriculum (UCC) - 39 hrs*		
		Hrs			Hrs
			UNIV 101	Saluki Success	NA
COMM 103	Fund of Speech Comm	3	CMST 101	Intro Oral Communication	T
ENGL 101	English Composition	3	ENGL 101	English Composition I	T
ENGL 102	English Composition	3	ENGL 102	English Composition II	T
MATH 143	Finite Math	3	MATH 139	Finite Math	T
ECON 205	Prin of Economics	3	ECON 241	Intro to Macroeconomics	T
ECON 206	Prin of Economics	3	ECON 240	Intro to Microeconomics	T
PSYH 101 -or- SOCO 101	Psychology -or- Sociology	3	PSYC 102 -or- SOC 108	Intro to Psychology -or- Intro to Sociology	T
	Humanities	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
			HUMANITIES		NA
	Physical Science w/Lab	4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	T
	Life Science w/Lab	4	LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Physical -or- Life Science	4	PHYSICAL -OR- LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Fine Arts	3	FINE ARTS	See SIUC Transfer Equivalency Guide	T
	Health & Personal Development	3	HUMAN HEALTH	See SIUC Transfer Equivalency Guide	T
			MULTICULTURAL		NA
		42			0
			*An AS from a regionally accredited Illinois community college satisfies UCC requirements		
Program Requirements			Program Requirements		
GUID 109	First Year College Experience	1	Any courses not articulated will be used to satisfy general elective credit		
Health & Personal Development	Criteria II	1			
ACCT 201	Financial Accounting	4	ACCT 220	Accounting I-Financial	T
ACCT 202	Managerial Accounting	3	ACCT 230	Accounting II-Managerial	T
BUSN 201	Business Communications	3	MGMT 202	Business Communications	T
BUSN 210	Legal & Social Environment Business	3	FIN 270	Legal & Social Environment of Business	T
MATH 246	Calculus for Bus & Soc Sci	4	MATH 140	Short Course in Calculus	T
MATH 248	Business Statistics	4	FIN 208	Business Data Analysis	T
		23			
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 330	Intro to Finance	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Mgmt	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research & Analysis	3
			MKTG 493	Marketing Strategy	3
			MKTG Electives	300/400 level	9
			Electives		6
					55
Total semester hrs completed w/AS degree:		65	Total semester hrs completed w/BS degree:		55
			Total hrs to BS degree:		120
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